Week #1: Introduction to the Politics of Presidential Selection – January 27

Week #2: The Political Theory of Presidential Nominations – February 3


Week #3: Structure and Strategy in Nominating Campaigns – February 10


Week #4: The Politics of Presidential Selection, Theory and Practice – February 17

Guest Speaker: Professor James W. Ceaser, University of Virginia.

Week #5: Presidential Nominating Campaigns, Theory and Practice – February 24

Guest Speaker: Professor John H. Aldrich, Duke University.

Week #6: The Dynamics of Modern Presidential Nominations – March 2


Week #7: Article Overview, the Nominations – March 9


Week #8: The Modern Reform Argument, Part I – March 16


Week #9: The Modern Reform Argument, Part II – March 23


Week #10: The Press and the Politics of Presidential Selection – March 30

Guest Speaker: Mr. Craig Gilbert, National Correspondent, *Milwaukee Journal-Sentinel*.

Week #11: Article Overview, the General Election – April 13


**Week #12: Campaign Issues and Policy Conflicts – April 20**


**Week # 13: Campaign Finance, Nominations and Elections – April 27**

Guest Speaker: Prof Raymond J. LaRaja, University of Massachusetts, Amherst.

**Week #14: Parties and Elections, the Fundamentals – May 4**

Guest Speaker: Professor Paul M. Sniderman, Stanford University.
Week #15: Dynamics of the General Election Campaign – May 11

Supplemental Readings

Nominating Politics


Andrew E. Busch, OUTSIDERS AND OPENNESS IN THE PRESIDENTIAL NOMINATING SYSTEM (Pittsburgh: University of Pittsburgh Press, 1997).


Beginnings


**Institutional Influences**


Social Forces


Mass Media, Free and Paid


**Campaign Finance**


National Party Conventions


Campaigns and The General Election


Electoral Constraints


Polling and Forecasting


Reform?


**Year by Year**

**1948**


**1952**


1956


1960


1964


1968


1972


1976


1980


1984


1988


1992


1996


2000


2004


